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**FOR MORE INFORMATION**

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**Tanger Outlets Grand Rapids Celebrates Families with   
Back-to-School Bash, Friday, Aug. 16***Grand Rapids shopping destination welcomes the community to enjoy family-friendly festivities while stocking up on fresh looks for fall*

**Grand Rapids, MI (July 23, 2024) – Tanger Outlets Grand Rapids** invites shoppers to kick off the start of the school season in style with its **Back-to-School Bash** on Friday, Aug. 16, from Noon -3 p.m. Shopping the latest looks and best deals from top brands including Nike, Crocs, J.Crew and Gap, families can celebrate with an array of fun-filled activities, games, giveaways and more, face painter, balloon artist, bounce house and FREE School Supplies.

Tanger’s dynamic mix of leading brands and local shops showcases the latest trends and classic styles for students of all ages to put their best foot forward in the classroom – all at unmatched value. [TangerClub](https://www.tanger.com/tangerclub) adds even more savings with exclusive deals for members, including the Back-to-School TangerStyle offering, available Aug. 1 - 25. For a complete list of sale offerings, please visit <https://www.tanger.com/grandrapids>

**WHAT: Tanger Grand Rapids Back-to-School**

*Families are invited to celebrate the start of the school season with savings, fun-filled activities and more*

**WHEN: Friday, Aug. 16, 2024**

Noon – 3 p.m.

**WHERE: Tanger Grand Rapids**350 84th Street SW  
Byron Center MI, 49315

**HOW:** This event is **FREE** and open to the public.

Connect with Tanger Grand Rapids on [Facebook](https://www.facebook.com/TangerOutletsGrandRapids) and [Instagram](https://www.instagram.com/tangeroutletsgrandrapids/). For more information, visit [tanger.com/GrandRapids](https://www.tanger.com/grandrapids).

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